

EXTRA! AROUND THE GLOBE

Mark Cooper of UK named chief executive officer of IACC

*He'll replace Tom Bolman, who retires
as executive VP at the end of the year*

Following an extensive one-year global search, Peter Stewart, President of IACC, announced the appointment of Mark Cooper as Chief Executive Officer, effective October 8, 2012.

Mark has 25 years of experience in the global meetings industry. Specialising in sales and marketing, he has served in leadership roles for organisations in both the US and Europe.

Mark's extensive background in the meetings industry includes senior posts with respected conference centre operators and global agencies, including Dolce Hotels & Resorts, Sundial Group, ConferenceDirect and Warwick Conferences.

"We believe Mark's experience is well matched to the strategic plan of IACC as we move forward," commented Stewart. "Our plans include building strategic international relationships and continuing to provide our members with the services and benefits they have come to value over the years."

Until recently, Mark has held

positions on both the European and Global boards of IACC and has been an active member in the association for 15 years.

"I am excited to take this key role as the association transitions to the next level," Cooper said. "IACC's long-standing passion and excellent work in championing the meetings experience has created a solid foundation, and it is my role to develop and expand IACC and encourage membership expansion by providing new and exciting benefits.

"We will take IACC to new people, in new environments and even new countries. We will embark on a series of initiatives to increase the size of the 'IACC Shop-Window' and raise the profile to ultimately deliver membership growth.

"Members that make up the community of IACC are an incredibly exciting group of impassioned experts and ambassadors. I have valued and enjoyed the involvement I have had on various IACC



Mark Cooper begins his new role as CEO of IACC on October 8.

committees and programs, and I look forward to continuing to support these committees in future. As your CEO, I aim to engage with many groups and individuals and to spread the word of IACC throughout the meetings industry as we engage with many related organisations and cement our reputation as the Thought Leader of the Meetings Industry.

"IACC members have struggled with explaining to clients and industry alike what the term

Continued on page 2

SELECTION COMMITTEE

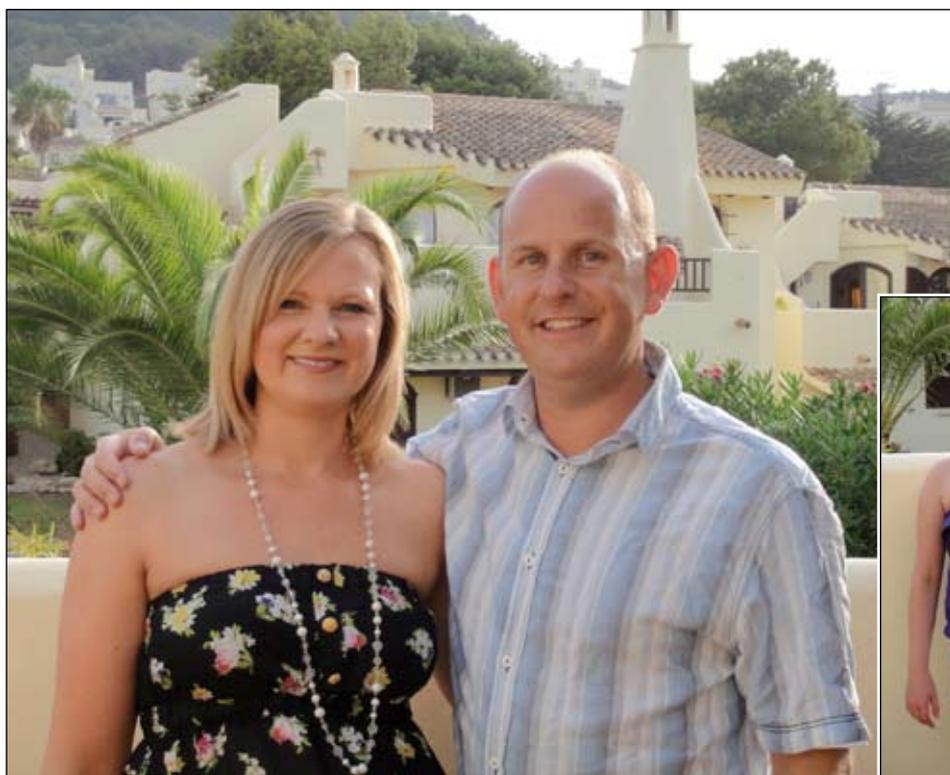
Peter Stewart

Preben Nesager

Tom Cappucci

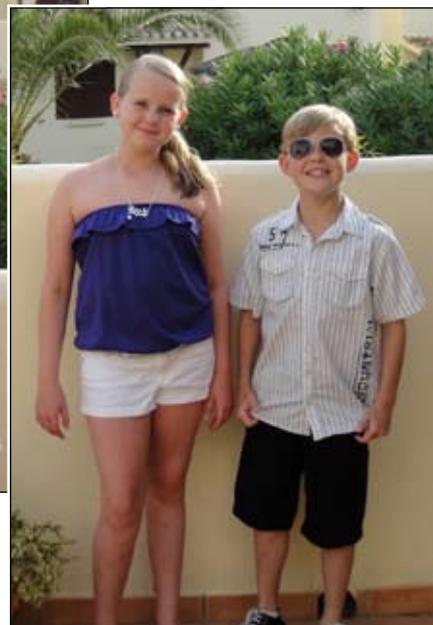
Alex Cabañas

www.iacconline.org



The Cooper family

Mark and his wife of 17 years years, Carolyn, live with their children, Olivia, 12, and Will, 9, in the small village of Long Itchington, less than 20 miles from Shakespeare's birthplace in Stratford Upon Avon. In the short term, Mark will work out of an office in his home.



Cooper will attend IMEX in Las Vegas where IACC exhibits

Continued from page one

'conference centre' stands for and what it does not. One of my key responsibilities will be to educate industry and media alike and to help them understand that conference centres offer the best environment and service to meeting planners!"

Mark will begin this important new role in October and start by attending IMEX in Las Vegas, where IACC will be exhibiting and promoting the association to a global audience.

During his first few weeks, Mark will work closely with IACC's retiring Executive Vice President, Tom Bolman, along with the IACC staff and the Global and Chapter boards, to achieve a seamless transition.

"For 26 years Tom has provided excellent stewardship of IACC, with the support of Michele (Schurk), Jerry (White), and Steve (Smith), and I look forward to stepping up to the mark and ensuring that the team and I keep up the important momentum in the Americas Chapter and continue to deliver great services for the global benefit of IACC members."

The geographical diversity of the IACC staff will help provide a consistent level of support to membership.



Mark Cooper talks with Richard Jouenaar in Netherlands before a dinner at Kapellerput during a 2011 study tour.

"I am sure that by having me based in Europe and other team members in the Americas, it will strengthen IACC's ability to reach far and wide with plans to develop educational programs and allow the building of strategic alliances with new partners," Cooper noted. "My team and I will continually look to chapter initiatives

and great ideas and innovations that we can share within the IACC global community.

"I look forward to the coming weeks and months and to engaging with members and working alongside Tom, Steve, Michele, and Jerry of the IACC staff, in making a difference."